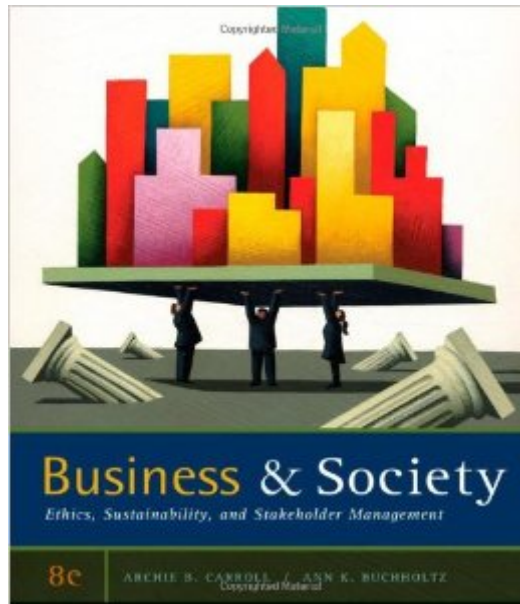


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# Business And Society: Ethics, Sustainability, And Stakeholder Management



## Synopsis

Learn to make strong business decisions with a better understanding of business ethics, sustainability and stakeholder management from a strong managerial perspective. **BUSINESS AND SOCIETY: ETHICS, SUSTAINABILITY, AND STAKEHOLDER MANAGEMENT**, 8E demonstrates how the most successful business decision makers balance and protect the interests of various stakeholders, including investors, employees, the community, and the environment -- particularly as business recovers from a perilous financial period. The authors effectively balance strong coverage of ethics and the stakeholder model with a new focus on one of business's most recent, urgent mandates: sustainability. Coverage highlights the connection between business and the natural, social, and financial environments, illustrating how all three must be maintained in balance to sustain current and future generations. New actual business cases, real applications and today's latest business examples present you with specific business challenges that test your values and require you to focus your reasoning skills for ongoing success in today's workplace.

## Book Information

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## Customer Reviews

If you ever have a class that recommends this book I would encourage you not to buy it! It literally only states super basic stuff that we all should know on our own. If your professor decides to quiz in it, most answers can easily be googled.(questions to this book are standardized and therefore a ton of people have the answers online.

I needed this book for my business course (Business Ethics) this semester. I is an easy read,

however, I also ordered the older edition for comparison... They pretty much are exactly the same. No fault on the book itself, but I did want to note that incase someone who can't afford the more costly edition needs an alternative to get there school.

Probably the most liberal biased textbook it has been my displeasure to have to read. There were outright political party plugs and conservative bashing throughout the text. See the first 6 paragraphs of the first chapter for a good example of what the rest of the book holds. The questions for the case studies were written to push you into a liberal answer. Fortunately, my instructor was not offended by my weekly submissions that attacked the methodology of the book's attempt to steer students into a liberal mind frame and I received a 96 final grade. My final research paper was how the liberals are using the education system to imbue our future voters with a leftist viewpoint and this book was one of my primary pieces of evidence. Don't be sucked in by their attempts.

I prefer eBooks over hard copy for various reasons, and love that in this day and age we can have e copies that are exact copies of the tangible books. THIS IS NOT ONE OF THOSE BOOKS! In example, on page 18 half the page is grayed out stating "Text not available due to copyright restrictions". Looking at a classmates tangible book it is a story of a waitress, that does not name any specific company, that is from an anonymous source... I would love an explanation on how a book I paid for can violate any type of copyright restriction; in particular in this case. Also, please give me a full refund for this incomplete book.

Trying not to take the course out on this book. the book is well written and there are certainly good points that could be taken. but my professor didn't write the plan for this book, so, we're answering questions more on "what do you think" rather than anything substantiating from the book. The quality of the book is on par with other books I've bought. There are no indications of it inadvertently wandering off, which is nice. It's been on my desk for about 3 weeks, unopened. I'm sure I'd be interested more, if the course needed more interest.

This book couldn't lean any farther left if it had been written by Al Franken, Michael Moore, or Che Guevera. I prefer to have politically neutral textbooks that let the students explore the opposite ends of issues on their own without being steered into them by the author/s.

This title is not available on the cloud reader for Google Chrome, or the android app that you can

download on your phone. Some other people are saying this is not the complete version of the book, but I can't even verify that because I can't open the ebook without a Kindle, which isn't something I possess. This is really inconvenient.

I used this books for a summer session at Penn State University for 6 weeks and within that time the book started to tear away from the binding. The only abuse the book received was being read at my desk, carried in my backpack, and being read in class. Very disappointed.

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